



DIGITAL STORYTELLING BRINGS YOUR EXPERIENCE TO LIFE

Sharing impactful stories can inspire action, create connection, and encourage healing in those who choose to share their lived experience. Kristy can help you create captivating digital stories that lead to unforgettable conversations with your community.

Does your organization uplift people in our community?

Do you need help in raising awareness and finding a compelling way to reach your audience? Digital storytelling can do this.

CASE STUDY:

How Heart Beats Used Digital Storytelling to Increase Impact with Kristy Wolfe Stories.

A small team with a big impact

Heart Beats Children's Society of Calgary is a non-profit run entirely by volunteers. The organization offers critical connection, support, and information to families whose children have been diagnosed with Congenital Heart Disease.

Partnering to share necessary stories

Heart Beats trusted Kristy Wolfe Stories to help six adults with Congenital Heart Disease in their community tell their personal stories. Kristy held a guided 20-hour workshop where participants developed their own digital stories. [Watch the digital stories here.](#)

A meaningful collaboration

Working with Kristy Wolfe enabled Heart Beats to amplify the voices of their community members and share their stories to help other patients and families.



100%

SURVEYED SAID THEY WOULD SHARE THEIR STORIES, BOTH WITH PEOPLE THEY KNOW AND PUBLICLY

100%

WOULD RECOMMEND THE PROJECT BE REPEATED AND WOULD RECOMMEND THE PROCESS TO A FRIEND

Expanding impact and reach with digital storytelling

Heart Beats is looking forward to raising awareness for their work to ensure that as many families as possible receive the life-changing support of a community to lift them during challenging times.

"That's the beauty of community," says Kristina. "Someone knows, and someone has been there, and somebody will help you through, which is what we're hoping for with digital storytelling. It's just creating that connection all the way through."

Kristina McGuire, Board Secretary, Heart Beats Children's Society of Calgary

